



State of New Jersey  
DEPARTMENT OF HEALTH  
DIVISION OF FAMILY HEALTH SERVICES  
PO BOX 364  
TRENTON, N.J. 08625-0364

PHILIP D. MURPHY  
Governor

SHEILA Y. OLIVER  
Lt. Governor

[www.nj.gov/health](http://www.nj.gov/health)

JUDITH M. PERSICILLI, RN, BSN, MA  
Commissioner

**TO:** New Jersey WIC Authorized Vendors (Essex, Hudson, Union Counties)

**FROM:** Nancy Scotto-Rosato, PhD Executive Director, NJ WIC Services

**Date:** January 25, 2022

**Reply to**  
**Attention of:** NJWIC 022-015 (English)

**SUBJECT:** All NJ WIC Authorized stores must be able to accept eWIC cards

**Attention: NJ WIC Authorized Vendors located in Essex, Hudson, Union Counties**

The New Jersey WIC Program is reminding you that it is transitioning to electronic benefits and ALL WIC authorized vendors must be able to accept electronic benefits or be **TERMINATED**. NJ WIC will no longer be using checks, only eWIC cards.

**All NJ WIC Authorized stores must be able to accept eWIC cards.**

eWIC conversion is by region and ALL Vendors must accept eWIC cards BEFORE the date listed below for YOUR Region (that is, the county your store is located).

**Region 1:** Essex, Hudson, Union – Transacting eWIC by **January 26<sup>th</sup>**

**Region 2:** Burlington and Ocean County – Transacting eWIC by February 23<sup>rd</sup>

**Region 3:** Bergen, Hunterdon, Morris, Passaic, Somerset, Sussex, Warren, Transacting eWIC by March 23<sup>rd</sup>

**Region 4:** Atlantic, Camden, Cape May, Cumberland, Gloucester, Salem – Transacting eWIC by April 20<sup>th</sup>

It is URGENT that your store be eWIC ready because you run the risk of getting **TERMINATED**. Transacting eWIC is a REQUIREMENT and stated in the AGREEMENT.

The STATE OFFICE has either already called you or will be calling you to schedule a time to certify you for eWIC. This is a process that requires your cooperation so please be RESPONSIVE.

In preparation for the Level 3 Certification, you **must** first complete a balance inquiry with the following NJ eWIC card and PIN information:

6108 5100 0000 0014 PIN 1234

Immediately following the completion of the balance inquiry, call the STATE OFFICE to schedule the next step which is REQUIRED. Contact the STATE OFFICE by calling 609-292-9560 or emailing [NJ.WICVendor@doh.nj.gov](mailto:NJ.WICVendor@doh.nj.gov)